

SELEBRATE MOMS

5K RUN AND 1 MILE WALK

Dear Potential Sponsor,

In 2012 the South Euclid-Lyndhurst (SEL) Schools set out on a mission to develop and implement a strategic plan that would engage stakeholders in the community. Part of that strategic plan stated that “The SEL Schools will gauge the interest level of participating businesses for sponsorship opportunities within the school district, and athletic complex”. With this mission in mind, we cordially invite you to participate as a sponsor of the **SELebrate Moms 5k and 1 Mile Walk**. This event will raise money for the students at our schools for various educational experiences and needs.

Your sponsorship will help defray the costs of organizing and executing the event. Funds used from sponsorships are used to purchase tee-shirts for race participants, awards, snack and drinks, as well as larger scale expenses like event timing and management services. Any additional money from sponsorships will go directly to our fundraising goal of \$10,000.

The event will be held on **Saturday, May 13, 2017** at Brush High School in Lyndhurst. The 5K will start promptly at 9:30 a.m. and the course will be open for 1.5 hours. Awards will be given for the top qualifiers of the 5K. The 1-mile walk will start at 9:45 a.m.

We hope to draw a large amount of participation from the community as well as the school since this is a family focused event. The SELebrate Moms 5k and 1 Mile Walk is a great way to celebrate moms and enjoy the spring weather as well!

There are various levels of sponsorship available for the **SELebrate Moms 5k and 1 Mile Walk**. Different levels of sponsorship determine ad space on tee-shirts, website, and signage at the event.

Sincerely,

Annie Murphy
murphyt@sel.k12.oh.us

Ryan Dugan
duganr@sel.k12.oh.us



SOUTH EUCLID LYNDHURST SCHOOLS
The Destination School Community



Detailed Sponsorship and Donation Opportunities

GOLD LEVEL: \$750

- Listed as sponsor on website with link
- Company logo on back of shirt
- Company logo on all race signage at event
- Opportunity to display own signage at event
- Booth space available at event
- 2 complimentary race entry

SILVER LEVEL: \$500

- Listed as sponsor on website with link
- Company small logo on back of shirt
- Company logo on all race signage at event
- Opportunity to display own signage at event
- Booth space available at event

BRONZE LEVEL: \$250

- Company logo/name on race signage at event
- Opportunity to display own signage at event
- Booth space available at event

Event Day Only

- Non-monetary assistance for the event
- Provide bottles of water, snacks or food items at event
- Volunteer time at event
- Set up own booth with signage





This event will only be a success with your help! If you are willing to sponsor our event, please fill out and return this form

SELebrate Moms 5k and 1 Mile Walk- May 13, 2017

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Contact Email: _____

Phone Number: () _____

Web site address: (if applicable) _____

1. Sponsorship level (circle one)

Gold

Silver

Bronze

Event Day Only

2. Sponsors can choose to have company name listed or logo. Please write how you would like it to appear on signs, or email as an attachment to murphyt@sel.k12.oh.us

3. Participants can register for the race at www.greaterclevelandxc.com

4. Checks can be made payable to:

South Euclid-Lyndhurst City Schools
c/o Mike Patrizi
5044 Mayfield Road
Lyndhurst, Ohio 44124
TAX ID# 34-6002696

****Please mail no later than April 10, 2017***

Sincerely,

Annie Murphy
murphyt@sel.k12.oh.us

Ryan Dugan
duganr@sel.k12.oh.us



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